



12 August 2021

Dear University Executive,

A course in knowledge management (KM) is required by CHED in all undergraduate communication curricula. For enhancing productivity of knowledge workers, KM is also needed in education, public or business administration, and information technology/computer science.


CCLFI is offering a package of Course Support Services (CSS) to schools and universities consisting of –

- ✓ 8 weeks training on KM for communication/journalism for at least 3 teachers, including 5 weeks of practice in various skills in **online pedagogy**;
- ✓ 12 months **consultation** on use of the KM teaching materials;
- ✓ Free use of ready KM templates and exemplars;
- ✓ Membership in a Community of Practice of KM teachers;
- ✓ Continuous development and improvement of KM templates and exemplars; and
- ✓ Access to KM for Comm support website.

CSS was designed by KM experts who are communication/journalism professors from the University of Santo Tomas, University of the Philippines at Los Baños, Polytechnic University of the Philippines, De La Salle University and University of the Philippines. More details about CSS are available in the CCLFI website: https://cclfi.international/products_services/course-support-services. Training will commence on **September 8, 2021**.

If your school/university is interested in purchasing the CSS package, please endorse the attached pro-forma invoice to your accounting office for their issuance of a purchase order to CCLFI.

Thank you.


Dr. Serafin Talisayon
CEO and Director for R&D
Community and Corporate Learning for Innovation, Inc. (CCLFI)
1010 Opal Street, Posadas Village
Sucat, Muntinlupa City 1770
Tel. 0998-950-0152

Adjunct Professor
Faculty of Information and Communication Studies
University of the Philippines Open University
and
Professorial Lecturer in KM
University of the Philippines Technology Management Center